

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Month Period Ending

27 SEP 1971

(Insert date)

Name of Registrant Ruder & Finn Incorporated

Registration No. 1481

Business Address of Registrant 110 East 59th Street
New York, New York

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

Not applicable

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position	Date Connection Ended
Alfred G. Paulson	Secretary/Treasurer	5/1/71
Stanley Thea	Senior Vice President	5/31/71

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Richard S. Gilbert	7 Highpoint Road Westport, Conn.	USA	Sr. VP	9/21/71
Marvin D. Frankel	200 East 74th St. New York, New York	USA	Sr. VP	9/21/71
Robert Bagar	2400 Johnson Avenue Riverdale, New York	USA	Sr. VP	9/21/71

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☒ No ☐

Marvin D. Frankel

If yes, identify each such person and describe his services.

See schedule A-4

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
James Lucas	Vice President	4/30/71

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
J. Jeffrey Stives	74 Crest Drive Little Silver, New Jersey 07739	Account Executive	8/30/71

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish following information:

Name and address of foreign principal

Date acquired

Government of Malaysia
Ministry of Commerce & Industry
Kuala Lumpur, Malaysia

7/15/71

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

- (1) Japan External Trade Organization
- (2) Government of Israel Investment Authority
- (3) Japan National Tourist Organization
- (4) Government of Malaysia

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Japan External Trade Organization - See Schedule A-1
Government of Israel Investment Authority - See Schedule A-2
Japan National Tourist Organization - See Schedule A-3
Government of Malaysia - See Schedule A-4

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Japan External Trade Organization - See Schedule A-1
Government of Malaysia - See Schedule A-4

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
	Japan External Trade Organization - See Schedule B-1		\$207,621.24
	Gov't of Israel Investment Authority - See Schedule B-2		3,091.31
	Japan National Tourist Organization - See Schedule B-3		29,604.71
	Government of Malaysia - See Schedule B-4		-0-
			<u>\$240,317.26</u>

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
	Japan External Trade Organization - See Schedule C-1		\$43,818.38
	Government of Israel Investment Authority - See Schedule C-2		437.21
	Japan National Tourist Organization - See Schedule C-3		14,763.60
	Government of Malaysia - See Schedule C-4		<u>2,672.10</u>
			<u>\$61,691.29</u>

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

Japan External Trade Organization
Government of Malaysia

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?

Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Funds were available from overall public relations budget of foreign principals mentioned in Item 17,

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☒ Radio or TV broadcasts ☒ Magazine or newspaper articles ☐ Motion picture films ☒ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches
☒ Other (specify) Expositions

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☒ Newspapers ☐ Libraries
☐ Legislators ☒ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other (specify) Businessmen and electronic firms

21. What language was used in this political propaganda:

☒ English ☐ Other (specify)

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☒ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☒ No ☐

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☒ No ☐

Exhibit B⁷ Yes ☒ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

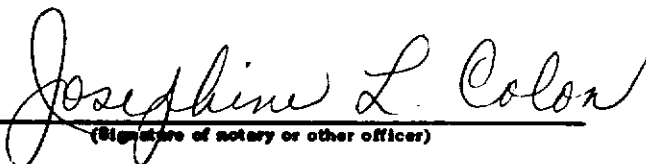
The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)


Charles Lipton Treasurer

Subscribed and sworn to before me at New York, New York
this 23rd day of November, 19 71


(Signature of notary or other officer)

JOSEPHINE L. COLON
Notary Public, State of New York
No. 41-0714870-Qual. in Queens Co.
Certificate filed in New York County

My commission expires Commission Expires March 30, 1973, 19 73

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)

Ruder & Finn, Incorporated
Schedule of Publications on Behalf of
JAPAN EXTERNAL TRADE ORGANIZATION
For Six Months Period Ended September 27, 1971

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
Releases:			
1) Import Liberalization of Grapefruits	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) Japan to Participate in Eastern States Exposition	"	"	"
3) Japan Represented "En Masse" at National Merchandise Show	"	"	"
4) Japan's Efforts for Freer World Trade Not Properly Recognized	"	"	"

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Ruder & Finn was engaged in the following activities on behalf of the Japan External Trade Organization.

1. Counseling on sponsoring TODAY SHOW (NBC-TV) telecast from Japan.
2. Preparation and distribution of newsletter, U.S.-Japan News Digest No.1 Vol.1
3. Preparation of fact sheets on specific aspects of Japan. Fact sheets not distributed.
4. Assistance on preparation for JETRO participation at the National Import Seminar.
5. Promotional and general assistance for JETRO participation in Eastern States Exposition, Springfield, Mass.
6. Assistance to editors through provision of pictures of Japan.
7. Preparation of reports on major news stories on Japan appearing in U.S. publications.

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

While Ruder & Finn remains the Agency of Record for the Government of Israel Investment Authority, no work has been done on their behalf nor funds received from or paid out on their behalf for this reporting period.

Ruder & Finn, Incorporated
Schedule of Publications on Behalf of
Japan National Tourist Organization
For Six Months' Period Ended March 27, 1971

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
<u>Releases:</u>			
1) Three New Films on Japan Available for Loan	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) Supplemental Teach- ing Aids on Japan Offered	"	"	"
3) Visit to Mountain- Clad Shirakawa Rewards with Rare Look at Unique Dwellings of Old Japan	"	"	"
4) English Language TV Programs for Tokyo's Hotel Guests in Preparation	"	"	"
5) New Regional Jet Airport Opens in Kumamoto Japan	"	"	"
6) Japan to Welcome World's Scouts at Jamboree	"	"	"
7) All Japan is a Summer Festival	"	"	"
8) New Hotels for Japan's Capital City, Tokyo	"	"	"
9) Natural Beauty Spot Set Aside for Japan's First Arboretum	"	"	"
10) Kyushu Emerging as Japan's Newest Travel Destination	"	"	"
11) New Lakeside Resort Opens on Japan's Lake Hamana	"	"	"

<u>Description Of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
12) Winter Olympics in Hokkaido, Japan Expected to Attract Many U.S. Sports Fans	"	"	"
13) New Tour Offering for Tokyo Visitors	"	"	"
14) Japan Organization to Promote Convention Travel at ASAE Meet- ing	"	"	"
15) Winner of Japan National Tourist Organization- Sponsored Contest Announced	"	"	"
16) Hitoshi Kawai Assumes Directorship of Japan National Tourist Organization in Toronto	"	"	"
17) Reg Potterton, Playboy's Associate Travel Editor Awarded Plaque and Trip to Japan for Article on Japan Tourism	"	"	"
18) Japan-Getting There by Ship is Still Economical	"	"	"
19) Japan Expo Site Open Again	"	"	"

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

Ruder & Finn Incorporated was engaged in the following activities on behalf of Japan National Tourist Organization during the six months' period ending September 27, 1971.

Editorial assistance to the following publications planning articles on Japan tourism:

American Travel International
Family Circle
Group Travel Magazine
House Beautiful
Holiday
MD Magazine
McGraw Hill
Mademoiselle
NBC/TV
NBC/Radio
National Business Woman
National Mail Monitor
New Woman
New York Times
Palm Beach Post-Times
Playboy Magazine
Saturday Review
Town & Country
Travel Scene
Travel Weekly
Travel & Leisure
Travel Agent
Travel Magazine
Travel Trade
Washington Daily News

Charles Bernard, Freelance
Horace Sutton, Syndicated Columnist
Joan Larsen, Travel Writer
John Wilcock, Freelance
Paul Butler, Travel Writer

Cooperation was given to group activities promoting Far East travel in association with:

East Asia Travel Association
Orient Group Travel Presentations

Cooperation was given to promotional activities involving:

Eastern States Exposition
JNTO Writers Contest
Department Stores Retail Chain Tie in Promotions

Assistance was given in preparation of presentations made by the client before travel industry groups.

Assistance was given in coordinating the meeting of the Regional Directors of Japan National Tourist Organization, in Chicago.

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Ruder & Finn Incorporated
Schedule of Publications on Behalf of
Government of Malaysia
For Six Months Period Ended Sept. 27, 1971

<u>Description of Publication</u>	<u>By Whom Written, Edited or Prepared</u>	<u>By Whom Printed, Produced or Published</u>	<u>By Whom Distributed</u>
<u>Releases:</u>			
1) Malaysian Investment Booklet Available (7/28/71)	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
2) New Booklet Describes Electronic Investment Potential in Malaysia (7/28/71)	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
3) Liberal Investment Incentives Offered By Malaysia For Investors (8/11/71)	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
4) How One American Chemical Company Is Making It In Malaysia (9/2/71)	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
5) Monsanto Completes Second Successful Year of Operations In Malaysia (9/27/71)	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.

During the six months, Ruder & Finn was engaged in the following activities on behalf of the Government of Malaysia:

1. The writing of various news releases encouraging American investment in Malaysia.
2. Arranging interviews with press and business organizations during the visit of Mr. Yeo Beng Poh, Director of the Federal Industrial Development Authority of Malaysia -- August 21 - September 12, 1971.
3. Developed guest list and arranged for luncheon to introduce Prime Minister of Malaysia to American business leaders -- October 5, 1971.
4. Arranged for visits of correspondents to Malaysia. At present, Mr. Colin Gibson of Business Week and Mr. Neil Martin, a free lancer for the New York Times, are planning trips.
5. Supplying business and trade press as well as electronics firms throughout the U.S. with booklets and brochures outlining investment opportunities in Malaysia.

AMOUNTS RECEIVED FROM
JAPAN EXTERNAL TRADE ORGANIZATION
FOR THE SIX MONTH PERIOD ENDED SEPTEMBER 27, 1971

<u>DATE</u> <u>FUNDS</u> <u>RECEIVED</u>	<u>NAME OF FOREIGN PRINCIPAL FROM</u> <u>WHOM RECEIVED</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
4/5/71	Japan External Trade Organization	Expenses	320.00
4/13/71	" " " "	Expenses	204.66
4/20/71	" " " "	Expenses	1950.00
5/5/71	" " " "	Expenses	427.50
5/5/71	" " " "	Expenses	815.00
5/5/71	" " " "	Expenses	200.00
5/5/71	" " " "	Fee	4800.00
5/5/71	" " " "	Expenses	1045.00
5/5/71	" " " "	Expenses	405.50
5/5/71	" " " "	Expenses	5455.47
5/5/71	" " " "	Expenses	5108.16
5/5/71	" " " "	Fee	4000.00
5/5/71	" " " "	Fee	1500.00
5/5/71	" " " "	Expenses	283.69
5/14/71	" " " "	Expenses	8159.95
5/14/71	" " " "	Expenses	145.23
5/14/71	" " " "	Expenses	17305.92
5/14/71	" " " "	Expenses	5642.53
5/26/71	" " " "	Expenses	8602.24
5/28/71	" " " "	Expenses	100.00
5/28/71	" " " "	Fee	4800.00
6/21/71	" " " "	Fee	4800.00
6/21/71	" " " "	Expenses	197.50
6/28/71	" " " "	Expenses	873.21
7/19/71	" " " "	Fee	4800.00
7/19/71	" " " "	Expenses	1297.18
7/29/71	" " " "	Fee for Today Show	120000.00
8/4/71	" " " "	Expenses	382.50
8/10/71	" " " "	Fee	2000.00
8/10/71	" " " "	Fee	2000.00
			<u>1,207,621.24</u>

AMOUNTS RECEIVED FROM
THE GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY
FOR THE SIX MONTHS ENDED SEPTEMBER 27, 1971

<u>DATE</u> <u>FUNDS</u> <u>RECEIVED</u>	<u>NAME OF FOREIGN PRINCIPAL FROM</u> <u>WHOM RECEIVED</u>	<u>PURPOSE</u>	<u>AMOUNT</u>
4/23/71	The Government of Israel Investment Authority	Expenses	1699.31
6/23/71	" " " " " "	Expenses	348.00
6/23/71	" " " " " "	Expenses	1044.00
			<u>\$ 3091.31</u>

The above funds were for previous expenses incurred on behalf of the Government of Israel and paid to Ruder & Finn during current reporting period. There is still an unpaid balance which might show up in next reporting period.

Amounts Received From
Japan National Tourist Organization
For the Six Month Period Ended 9/27/71

<u>Date</u> <u>Funds</u> <u>Received</u>	<u>Name of Foreign Principal From</u> <u>Whom Received</u>	<u>Purpose</u>	<u>Amount</u>
4/1/71	Japan National Tourist Organization	Expenses	500.00
4/1/71	" " " "	Expenses	1000.00
4/1/71	" " " "	Expenses	145.23
4/1/71	" " " "	Expenses	2552.29
4/12/71	" " " "	Expenses	100.00
6/21/71	" " " "	Fee	3600.00
6/21/71	" " " "	Fee	500.00
6/21/71	" " " "	Expenses	5089.59
6/21/71	" " " "	Expenses	1717.60
8/19/71	" " " "	Fee	3600.00
8/19/71	" " " "	Fee	3600.00
8/19/71	" " " "	Fee	3600.00
9/22/71	" " " "	Fee	3600.00
			<u>\$ 29604.71</u>

Amounts Received From
Government Of Malaysia
For The Six Months Period Ended 9/27/71

Question 14 (A)
Schedule B-4

No payments received until after reporting
period ended.

RUDER & FINN, INC.

SCHEDULE OF EXPENSES FOR JAPAN EXTERNAL TRADE ORGANIZATION
FOR A SIX MONTH PERIOD 3/28/71 to 9/27/71

DATE	VENDOR	DESCRIPTION OF WORK DONE	AMOUNT
Various	Public Relations Prod.Inc.	Reprod.,Printing, Addressing, Mailing, Photostats, etc.	6426.19
Various	Postmaster	Postage	316.72
Various	New York Telephone Co.	Telephone calls	381.35
Various	Fujita Design, Inc.	Artwork	17238.15
Various	Choice Delivery Systems	Messenger service	998.96
Various	Adele S. Greene	Out of pocket expenses, cabs, magazines, etc.	450.43
1/18/71	Mrs. Mel Magerman	Free lance services- research	50.00
11/13/70	Carey Cars	Limousine service	44.40
Various	Fairchild Publications, Inc.	Mailing of booklets, and use of mailing list	1953.92
3/8/71	Attlee Printing Corp.	Purchase of envelopes	127.20
3/24/71	Esquire	Reprint brochure of ad	486.54
Various	Planned Communication Services, Inc.	Production and distribution of film, color and sound	3655.00
3/1/71	Encompass	For reshooting and re-editing film	869.20
11/30/70	Fairchild Book Division	Publication	5.95
1/18/71	AAA Cadillac Limousine Service	Limousine rental	9.80
Various	Ranko Iwamoto	Photography fees,out of pocket expenses photographic supplies,cabs,etc.	2986.66
Various	Burrelle's Clipping Bureau	Clipping service	1302.94
6/29/71	Kulicke Frames, Inc.	Framing of Japanese embroideries	83.95
4/13/71	Attention, Inc.	Magazine subscription	10.60
5/13/71	Daily News Records	Subscription	24.00
4/23/71	Fairchild Publications, Inc.	Magazine subscription	15.00
5/5/71	The Fashion Group, Inc.	Tickets for breakfast presentation	10.00
Various	Cathy Callegari	Out of pocket expenses, cabs,magazines,etc	56.65
4/16/71	The Educational Directory	Mailing list	70.45
Various	U.S. Offset Corporation	Printing of Fact Sheet & Information Papers	2480.40
Various	Donal Devine	Out of pocket expenses, cabs,magazines,etc.	160.17
Various	Norman Weissman	Out of pocket expenses,cabs,magazines,etc.	28.90
7/18/71	Andrew Edson	Out of pocket expenses,cabs,magazines,etc.	15.00
Various	Japan Society, Inc.	Publication	26.00
Various	Overseas Courier Service N.Y., Inc.	Publications	497.89
6/28/71	Taylor Carlisle	Purchase of books	32.02
5/11/71	The Gallagher Report	Booklets	6.00

<u>DATE</u>	<u>VENDOR</u>	<u>DESCRIPTION OF WORK DONE</u>	<u>AMOUNT</u>
7/1/71	N.B.C. Treasurer's Department	Color video tape- NBC Today Show	1626.40
12/11/70	Fritz S. Hofheimer, Inc.	Purchase of mailing list	61.80
10/31/70	Metropolitan Delivery Services	Messenger service	2.00
1/4/71	Radio TV Reports	Recordings and tapes	13.72
2/17/71	Foreign Policy	Publication	2.50
1/4/71	Superintendent of Documents	Subscription	20.00
11/3/70	The East Publications, Inc.	Magazine subscription	5.00
Various	Western Union	Telegrams	5.02
Various	Beekman Travel Service, Inc.	Air fare- Messrs. Weissman & Devine	174.00
3/15/71	Sales Meeting Magazine	Purchase of Directory of Conventions	20.00
3/15/71	Columbia Book Publishers	Purchase of Directory of Trade and Professional Associations	10.00
3/15/71	Exhibit Designers & Producers Ass'n	Purchase of 1971 Exhibits Schedule	35.00
3/10/71	Chamber of Commerce of the United States	Proceedings of the 7th Japan-U.S. Businessmen's Conference	7.50
Various	The Publication Section, Inc.	Major editorial and writing projects	1015.00
			<u>\$ 43818.38</u>

RUDER & FINN, INC.

SCHEDULE OF EXPENSES FOR THE GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY
FOR A SIX MONTH PERIOD 3/28/71 to 9/27/71

<u>DATE</u>	<u>VENDOR</u>	<u>DESCRIPTION OF WORK DONE</u>	<u>AMOUNT</u>
3/4/71	California Apparel News	Placement of Ad	195.50
Various	New York Telephone Co.	Telephone calls	152.95
1/6/71	L.T.C. Air Cargo	Air freight charges	26.28
Various	R.C.A. Global Communications	Cable charges	22.44
Various	Public Relations Prod. Inc.	Reprod., Printing, Addressing, Mailing, Photostats, etc.	21.31
Various	Choice Delivery Systems, Inc.	Messenger service	5.60
Various	Postmaster	Postage	.99
1/11/71	Women's Wear Daily	Subscription	8.00
3/15/71	Maxine Levinson- Secretary	Cabfare re overtime	4.14
			<u>\$ 437.21</u>

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Ruder & Finn, Inc.
Schedule of Expenses for The Japan National Tourist Organization
For a Six Month Period 3/28/71 to 9/27/71

Date	Vendor	Description of Work Done	Amount
Various	Public Relations Prod. Inc.	Reprod, Printing, Addressing, Mailing, Photostats, etc.	5325.34
Various	Postmaster	Postage	344.82
1/29/71	Holley Studio	Photos	16.60
1/14/71	Drechsel Printing Co. Inc.	Invitations for Boston Museum of Fine Arts Reception	116.60
Various	New York Telephone Co.	Telephone calls	542.38
Various	Choice Delivery Systems	Messenger Service	361.50
Various	Etsuko Penner	Out of pocket expenses, cabs, magazines, plane fare, etc.	1310.16
Various	Norman Weissman	Out of pocket expenses, cabs, magazines, etc.	39.00
1/14/71	Museum of Fine Arts	Expenses in connection with Fine Arts Reception	914.50
12/29/70	Essex House	Reception and Luncheon	607.06
9/16/70	World Travel Directory	Travel Directory	25.44
Various	Petlock, Ruder & Finn, Ltd.	Public Relations Services	300.00
Various	John Robledo Commercial Photography	Photographic Services	245.77
Various	Illinois Bell Telephone	Telephone Calls	49.20
Various	Southwestern Bell Telephone	Telephone Calls	29.70
Various	City Bonded Messenger Service	Messenger service	12.80
9/1/70	Metropolitan Delivery Service	Messenger service	2.00
Various	City Wide Delivery Service	Messenger service	16.00
Various	Jiggs Parker, Inc.	Messenger service	10.00
Various	Beekman Travel Service, Inc.	Air Travel, Messrs. Leslie, Suto & Mrs. Penner	279.50
1/12/71	Park View Motor Lodge	Deposit on motel room	48.00
12/11/70	Hotel Sonesta	Hotel accommodations for David Leslie	169.19
9/25/70	Exposition Marketing, Inc.	Exhibit space - New York Show	1000.00
9/4/70	The Laury Girls, Inc.	Temporary secretarial services	27.00
10/9/70	Official Airline Guide	Flight Guide	20.00
11/2/70	Japan Air Lines	Publication	2.00
Various	David Leslie	Out of pocket expenses, cabs, magazines, etc.	454.64
12/10/70	Willoughby-Peerless, Inc.	Rental of projector	69.89
9/30/70	Restaurant Laurent	Luncheon with editor	12.05
Various	Edith Letot	Out of pocket expenses, cabs, magazines, etc.	100.84
Various	Charles Lipton	Out of pocket expenses, cabs, magazines, etc.	22.15
Various	Deirdre Marynissen	Out of pocket expenses, cabs, magazines, etc.	23.05
Various	Harold A. Bergen	Out of pocket expenses, cabs, magazines, etc.	63.34
Various	Terrence Gannon	Out of pocket expenses, cabs, magazines, etc.	17.00

<u>Date</u>	<u>Vendor</u>	<u>Description of Work Done</u>	<u>Amount</u>
Various	Roger Shelley	Out of pocket expenses, cabs, magazines, etc.	37.79
Various	Sam Keeper	Out of pocket expenses, cabs, magazines, etc.	143.05
Various	Joan Abel	Out of pocket expenses, cabs, magazines, etc.	15.80
9/18/70	Curtis G. Linke	Out of pocket expenses, cabs, magazines, etc.	4.15
Various	RCA Global Communications	Cable charges	18.87
Various	Marvin Frankel	Out of pocket expenses, cabs, magazines, etc.	323.78
5/3/70	Museum of Fine Arts-Boston	Catalogue	7.79
4/27/71	The Sacramento Bee	Magazines	1.05
Various	Xerox Corporation	Paper and Supplies	34.90
Various	Donald H. Osborne	Out of pocket expenses, cabs, magazines, etc.	62.80
Various	Hafner Duplicating Co. Inc.	Mimeographing & Typing News Releases	73.75
Various	Western Union	Telegrams	53.01
2/26/71	Fay Foto Service	Photographic services	92.00
3/2/71	PRF Productions, Ltd.	Luncheon meeting with editors	27.70
Various	U. S. Messenger Service	Messenger service	4 .00
Various	Bacon's Clipping Bureau	Publication	29.50
Various	Bristol Streeter, Inc.	Stationery supplies	15.27
Various	Petlock, Ruder & Finn, Ltd.	Public Relations Services	200.00
2/24/71	Attention, Inc.	Publication	28.62
4/23/71	Jean Charnas	Temporary secretarial services	12.25
5/11/71	Hara Associates	Fee for feature stories	1000.00
			<u>14763.60</u>

Ruder & Finn, Inc.
Schedule of Expenses for The Government of Malaysia
For a Six Month Period 3/28/71 to 9/27/71

Date	Vendor	Description of Work Done	Amount
Various	Public Relations Prod.Inc.	Reprod, Printing, Addressing, Mailing, Photostats, etc.	330.22
Various	New York Telephone Co.	Telephone Calls	54.14
Various	Marvin D. Frankel	Out of pocket expenses, cabs, travel expenses, hotels, meals, etc.	810.90
Various	Choice Delivery Systems	Messenger Service	12.20
Various	Postmaster	Postage	87.95
Various	Dow-Jones Co.	Publications	10.00
7/12/71	Association of Consulting Management Engineers, Inc.	- o -	43.07
7/6/71	Beekman Travel Service, Inc.	Publications	-o-
7/26/71	Beekman Travel Service, Inc.	Air Travel Messrs. Weissman & Frankel	108.00
Various	Jeffrey Goldstein	Air Travel-Marvin Frankel-Trip to Malaysia	1164.00
7/22/71	Donald Osborne	Out of pocket expenses, cabs, magazines, etc.	19.35
Various	Suzanne Pederson	Out of pocket expenses, cabs, magazines, etc.	19.47
		Out of pocket expenses, cabs, magazines, etc.	12.80
			<u>\$ 2672.10</u>